



NUTRIGENOMICS
ERA CHAIR | WELCOME2

VISUAL IDENTITY GUIDELINE

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HOW TO USE

On all print and digital applications European Union Flag should be placed next to the main Nutrigenomics logo as below:



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This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 952601

KEY VISUAL COLORS



HEX: #24387D
CMYK: C 100% M 87% Y 19% K 4%
RGB: R 36 G 56 B 125



HEX: #C1D14D
CMYK: C 33% M 0% Y 85% K 0%
RGB: R 193 G 209 B 77



HEX: #48B7A8
CMYK: C 69% M 0% Y 42% K 0%
RGB: R 72 G 183 B 168

Josefin Sans Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Josefin Sans Light

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz



PROTECTION ZONE

Always maintain the minimum protective space around the logo to maintain visual clarity and to provide maximum impact.



LOGO MISUSE

It is important that the appearance of the logo remains consistent. The logo should not be misinterpreted, modified, or added to. No attempt should be made to alter the logo in any ways. Its orientation, colour and composition should remain as indicated in this document – there are no exceptions.





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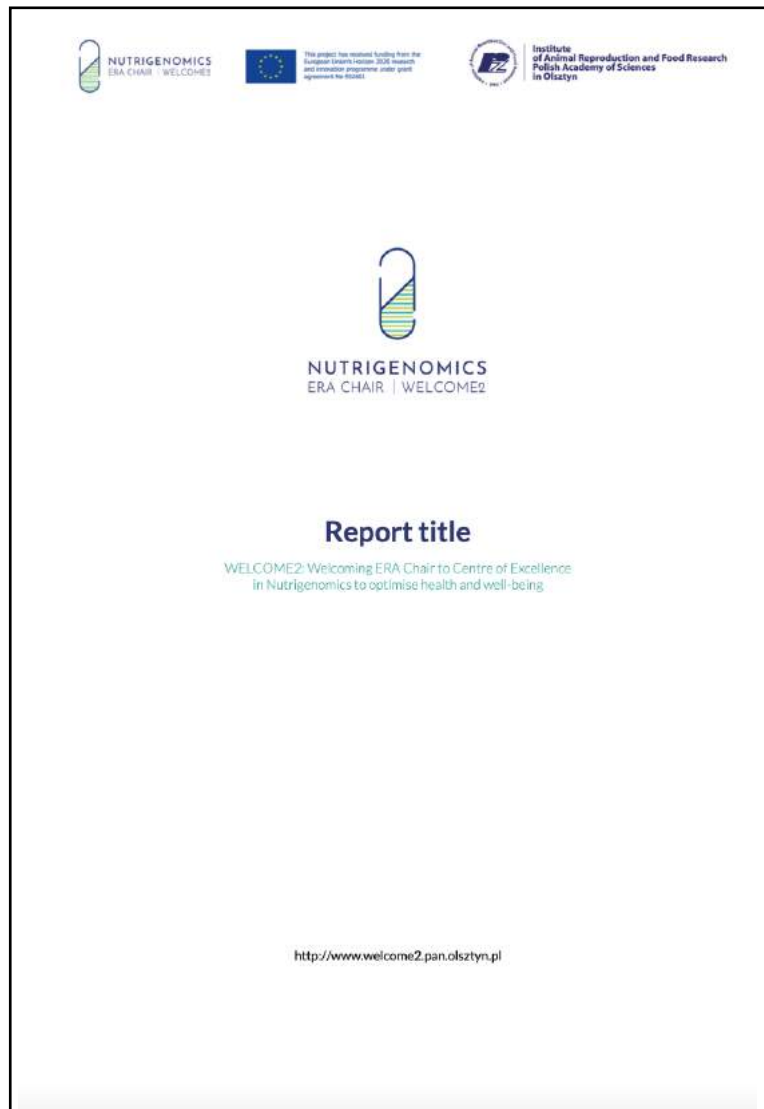
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You can download document templates **here**.

VIRTUAL BACKGROUNDS



You can download virtual backgrounds **here**.





You can download a POWERPOINT template **here**.



You can download LOGO **here.**